7th Biennial ITSA & 2nd International TESA Conference Information Brochure

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1. Invitation Letter from Conference Chair: Prof. Van Zyl

The International Tourism Studies Association (ITSA) is a non-profit membership organization of leading scholars, researchers, and practitioners in the tourism and related fields. ITSA’s mission to encourage interaction and co-operation between developed and developing countries closely links to this conference’s theme of Collaboration and Co-creation Opportunities in Tourism, and fully reflects the importance of tourism as a modern-day engine for growth and development.

The Association was founded in 2006 and has its headquarters office in Washington, D.C., USA. ITSA established its Secretariat office at Peking University in China and has more than 300 individual and institutional members throughout the world. ITSA is unique among international associations of tourism scholars and practitioners as it is the only such association with offices in the United Kingdom, United States, and China. ITSA stages biennial and themed conferences as well as the publication of its academic journal, The International Journal of Tourism Cities. Recent conference venues have included China, Indonesia, Malaysia, Australia, Italy and United Kingdom. ITSA’s activities are supported by Regional Vice-Presidents in Africa, Central Asia, Eastern Europe, Greater China, Middle East, North America, North-East Asia, Oceania, Russia, South and Latin America, South Asia, South-East Asia, UK and Ireland, and Western Europe.

The key themes of the 7th Biennial ITSA Conference in the City of Tshwane, South Africa are:

1. Tourism Cities and Urban Tourism;
2. The Brazilian, Russian, Indian, Chinese and South African outbound tourism market;
3. Tourism Policy, Planning and Governance;
4. The Blue Ocean Economy and Tourism;
5. Teaching and Learning in Tourism and Hospitality
6. Wildlife Tourism, Conservation and Nature Based Tourism products

This conference covers a wide range of topics which combine interests across a broad spectrum. It is a must attend for tourism professionals, academics, industry stakeholders and government organisations who wish to keep at the forefront of the latest developments and trends in the sector.

We hope you will join us and look forward in seeing you at The 7th Biennial International Tourism Studies Association Conference on African soil.

*Mzansi greetings from the conference chair.*

Cinà van Zyl
Conference Chair
2. **Invitation Letter from ITSA President: Prof. Phillip Pearce**

Bring your papers, your ideas, and your enthusiasm and meet others from around the world with whom you can interact and potentially work.

ITSA is an organisation that seeks to link scholars who work in countries where tourism research is developed and has been conducted for a long time, and scholars in countries where tourism research is emerging.

In South Africa this year, ITSA is holding its 7th Biennial Conference.

This note is a welcome from me as President of ITSA. I would love to see as many new faces as possible at this exciting event in a magnificent setting.

Use the web site or app to register.

Do not just think about…be a Nike person DO IT – register to attend this week.

I look forward to seeing you there.

Best thoughts

Philip Pearce
3. Invitation Letter form the TESA President: Prof Elmarie Slabbert

Conferences mean opportunities, creation of new ideas, sharing of experiences, building the scholarly content of tourism and hospitality related topics and importantly also having fun. You can experience all of this at the 7th Biennial Conference of ITSA, in association with the Tourism Educators of South Africa in Pretoria. This conference is dedicated to the advancement of the theory and practices in Tourism and Hospitality. It will challenge scholars to reveal, share, question, critique, develop and re-think tourism and hospitality ideas. I am looking forward to presentations that will shed light on critical issues and am sure that ITSA 2018 will provide a forum and the stimulus for reflection to enhance the quality of tourism and hospitality management and practices in Southern Africa. This is also your chance to meet a number of important scholars in our field of research.

As chairperson, I am looking forward to welcome you to the conference, both ‘old’ and ‘new’ faces. May you experience the benefits from both formal and informal networking to be created at the conference! Come and share your inspiring ideas at the conference but also do not forget to have fun in this beautiful city!

Elmarie Slabbert
Chairperson of TESA
4. **Conference Registration**


Once you have registered, a representative from the appointed professional conference organiser, EPH PTY Ltd, will send you an invoice with detailed information regarding the partner airline(s), preferred accommodation partners, as well as pre- and post-conference tours, amongst others.

5. **Submission of Final Papers**

At least one author per paper must be registered, with the registration fee paid by the time of final paper submission, for inclusion in the conference proceedings. All papers are to be submitted online to itsa2018@unisa.ac.za by the 6th of July 2018. All abstracts, papers and presentations must be in English.

One author may be the official presenter of the paper; however, we encourage all authors to attend the conference. The final proceedings book will include only those papers for which at least one author has paid the registration fee by the 6th of July 2018.
6. Preliminary Programme

### Monday: 6 August 2018

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<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>12:00 – 18:00</td>
<td>Registration</td>
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<tr>
<td>12:00 – 13:00</td>
<td>Refreshments / Meet and Greet</td>
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<tr>
<td>13:00 – 13:30</td>
<td>Opening Ceremony</td>
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<tr>
<td>13:30 – 13:45</td>
<td>Welcome on behalf of Unisa: TO BE CONFIRMED</td>
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<tr>
<td>13:45 – 14:00</td>
<td>Welcome address on behalf of ITSA: Prof Philip Pearce (ITSA President)</td>
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<tr>
<td>14:00 – 14:10</td>
<td>Welcome address by the City of Tshwane</td>
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<tr>
<td>14:10 – 14:15</td>
<td>Introduction of Keynote speaker</td>
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<td>14:15 – 14:35</td>
<td>Keynote address: TO BE CONFIRMED</td>
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<tr>
<td>14:35 – 15:30</td>
<td>Panel discussion on Tourism COLLABORATION</td>
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<tr>
<td>15:30 – 16:00</td>
<td>Refreshments and networking</td>
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<td>16:00 – 17:00</td>
<td>Emerging Scholars</td>
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<td>18:00 – 20:00</td>
<td><strong>Welcome reception</strong></td>
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<td></td>
<td>Welcome address by Gauteng Tourism Authority</td>
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<td>Welcome address: Prof R Mpofu (Acting Executive Dean of Unisa Graduate</td>
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<td>School of Business Leadership)</td>
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<td></td>
<td>Welcome remarks on behalf of ITSA: Prof Tiger Wu (ITSA Founding Chairman)</td>
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### Tuesday: 7 August 2018

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>08:00 – 18:00</td>
<td>Registration</td>
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<tr>
<td>08:00 – 09:00</td>
<td>Refreshments and open space consultation</td>
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<tr>
<td>09:00 – 09:30</td>
<td>Welcome address on behalf of TESA: Prof Elmarie Slabbert (TESA President)</td>
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<tr>
<td>09:30 – 10:00</td>
<td>Keynote presentation: Prof IOG Moche (Unisa: Vice-Principal: Teaching,</td>
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<td>Learning, Community Engagement and Student Support)</td>
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<tr>
<td>10:00 – 10:30</td>
<td>Keynote presentation: Prof Wiendu Nuryanti, Gadjah Mada University,</td>
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<td>Indonesia</td>
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<tr>
<td>10:30 – 11:00</td>
<td>Refreshments and open space consultation</td>
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<tr>
<td>11:00 – 12:30</td>
<td>Academic Paper session 1</td>
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<tr>
<td>12:30 – 13:30</td>
<td>Lunch and open space consultation</td>
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<tr>
<td>13:30 – 15:00</td>
<td>Academic Paper Session 3</td>
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<tr>
<td>15:00 – 15:30</td>
<td>Refreshments and open space networking</td>
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<tr>
<td>15:30 – 16:30</td>
<td>Academic Paper Session 5</td>
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<tr>
<td>16:30 – 17:00</td>
<td>Keynote presentation: Prof Bihu Tiger Wu, ITSA Founding Chairman,</td>
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<td>Peking University, PR China</td>
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<td>08:00 – 18:00</td>
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<td>08:00 – 09:00</td>
<td>Refreshments and open space consultation</td>
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<tr>
<td>09:00 – 09:30</td>
<td>Keynote presentation: <strong>Prof Philip Pearce</strong>, James Cook University, Australia</td>
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<td>09:30 – 10:00</td>
<td>Keynote presentation: <strong>Dr. Gaitree (Vanessa) Gowreesunker</strong>, Mauritius</td>
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<tr>
<td>10:00 – 10:30</td>
<td>Refreshments and open space consultation</td>
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<td>10:30 – 12:30</td>
<td>Academic Paper Session 7</td>
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<td>12:30 – 13:30</td>
<td>Lunch and open space consultation</td>
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<tr>
<td>13:30 – 15:00</td>
<td>Academic Paper Session 9</td>
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<tr>
<td>15:00 – 15:30</td>
<td>Refreshments and open space consultation</td>
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<tr>
<td>15:30 – 16:00</td>
<td>Keynote presentation: Dr. <strong>Haretsebe Manwa</strong>, North West University</td>
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<tr>
<td>16:00 – 16:30</td>
<td>Keynote presentation: <strong>Prof Bruce Tracey</strong>, Cornell University, USA</td>
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<tr>
<td>19:00 – 23:00</td>
<td><strong>Gala Dinner: Awards and Closing Ceremony</strong></td>
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<td>Welcome address by <strong>South African Tourism</strong></td>
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<td>Welcome address: <strong>Prof T Mogale</strong> (CEMS: Executive Dean)</td>
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<td></td>
<td>Keynote address: <strong>Prof Xinran Lehto</strong>, ITSA Incoming President, Purdue University, USA</td>
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<td>Vote of thanks: <strong>Prof Cine van Zyl</strong>, Conference Chair</td>
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**Wednesday: 8 August 2018**

**Thursday: 9 August 2018**

**Post conference tours**

**Friday: 10 August 2018**

<table>
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<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>08:30 – 16:00</td>
<td>Workshops: Publication or Destination Marketing</td>
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<td>Conference ends</td>
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7. **Event Information**

The subthemes / issues to be covered by the conference include, but are not limited to the following areas:

- Tourism Cities and Urban Tourism;
- The Brazilian, Russian, Indian, Chinese and South African outbound tourism market;
- Tourism Policy, Planning and Governance;
• The Blue Ocean Economy and Tourism;
• Teaching and Learning in Tourism and Hospitality
• Wildlife Tourism, Conservation and Nature Based Tourism products
• Tourism and Hospitality Trends
• Sustainable Macro Economic Development and Related Themes.

8. Partnering Journals

• There is an opportunity for selected full papers to be expanded to up to 8,000 words for publication in the International Journal of Tourism Cities (ISSN-2056-5607) published by Emerald-group and ITSA. IJTC is listed on Scopus and the Emerging Sources Citation Index (ESCI). A peer-reviewed journal, the International Journal of Tourism Cities provides an international forum for the critical study of urban tourism and tourism cities. The journal aims to be inter-disciplinary in its appreciation of tourism cities and tourism in urban areas, and welcomes original, theoretically-informed articles from those involved in the planning, management or marketing of tourism in city destination or places adjoining urban areas.

• A special edition of the Southern African Business Review (ISSN 1998-8125) will be dedicated to the conference. This journal is a refereed and scientific research journal of the College of Economic and Management Sciences of the University of South Africa. It is a fully independent refereed publication, accredited by the South African Department of Higher Education and Training since 2004, and supported by an international Editorial Board, it aims to enhance scholarly research and publication in the fields of the economic and management sciences. All presenters may submit papers to the special edition of the journal with a maximum of 6,000 words, upon which the best papers will be selected for publication.
9. Workshops

Delegates can select any one of the following two workshops for an additional fee of R2000 per delegate. Both workshops will be held at the Unisa Muckleneuk in the City of Tshwane, on Friday, 10 August 2018

Workshop 1: Destination Management Workshop

Prof. Alastair M. Morrison

This is a comprehensive and integrated workshop covering both destination marketing and destination management concepts, principles and approaches presented by Prof Alastair Morrison. The workshop focuses on the following topics:

- How destination management is planned, implemented and evaluated as well as the management functions and operations of destination marketing/management organizations (DMOs).
- How DMOs conduct their functions and operations, face major opportunities, and address challenges and issues to compete for the global leisure and business travel markets.

The course also highlights concepts and theories in destination management, by adopting a practical approach, using international case studies, examples, best practices and team exercises in which workshop participants learn about and work with real situations in tourism.

This workshop will appeal to DMOs executives and staff, tourism academics, city and regional planners and managers, tourism planners, consultants, and researchers, marketing and consulting companies, community tourism entities, tourism-related
companies, such as hospitality, travel agencies and incoming and outgoing tour operators to name a few.

Publication Workshop

Prof. Phillip Pearce Prof. Xinran Lehto Prof. Christopher Mulaudzi

This workshop will be coordinated by top tourism scholars. Prof Philip Pearce from James Cook University (Australia), Prof Xinran Lehto from Purdue University (USA) and Prof Christopher Mulaudzi from Unisa (RSA) will conduct an interactive workshop on academic publication strategies. More specifically, the following topics will be presented and discussed:

- Publication approach: rigor and relevancy in academic research;
- Topic: research topic generation and evaluation
- Research design and methodology;
- Manuscript writing;
- Working with journal editors and reviewers; and
- Managing your potential as a researcher, in terms of ethics, well-being and timelines.

The workshop participants are strongly encouraged to come to the workshop with an existing research-in-progress. It can be at a research-in-progress at various stages (i.e. topic development, literature review, research design, data analysis or completed manuscript draft). The workshop is intended to be interactive and experiential; therefore, very beneficial.
10. Invited Speakers

- **Prof. Cina van Zyl**
  - ITSA 2018 Conference Chair
  - University of South Africa (SA)

- **Prof. MT Mogale**
  - Executive Dean of College Economic & Management Sciences
  - University of South Africa (SA)

- **Prof. Phillip L. Pearce**
  - ITSA President & Keynote Speaker
  - James Cook University (Australia)
  - Encouraging smarter tourist behavior Workshop: Publication

- **Prof. IOG Moche**
  - Vice-Principal: Teaching, Learning, Community Engagement & Student Support
  - Keynote Speaker
  - University of South Africa (SA)

- **Prof. Elmarie Slabbert**
  - TESA President
  - North West University (SA)

- **Prof. Xinran Lehto**
  - Keynote Speaker
  - Purdue University (USA)
  - Sense and Sensibility: Tourism Scholarship, Practice, and Humanity Workshop: Publication

- **Prof. Haretebele Manwa**
  - Keynote Speaker
  - North West University (SA)
  - The internet of things in Southern African Development Community (S.A.D.C) Tourism

- **Prof. Adewale Arebeshola**
  - University of South Africa (SA)
  - Deputy Editor of the Southern African Business Review

- **Prof. Bruce Tracey**
  - Keynote Speaker
  - Cornell University (USA)
  - Teaching and learning in hospitality and tourism: Trends in online learning, and beyond

- **Prof. Bihu Tiger Wu**
  - Keynote Speaker
  - Peking University (China)
  - Old Continent Shaped by Journeys? A Classic Travel Notes Perspective

- **Dr. Vanessa GB Gowreesunkar**
  - Keynote Speaker
  - Mauritius Institute of Education (Mauritius)
  - Tourism Development under African Union Agenda 2063 and Tourism

- **Prof. Alastair M. Morrison**
  - Purdue University (USA)
  - Workshop: Destination Marketing

- **Prof. Christopher Mulaudzi**
  - University of South Africa (SA)
  - Workshop: Publication

- **Prof. Wiendu Nuryanti**
  - Keynote Speaker
  - Gadjah Mada University (Indonesia)
11. **Associations**

**ITSA:**

ITSA is unique among international associations of tourism scholars and practitioners. It is the only such association with offices in the UK and China and has the mission to encourage interaction and cooperation between members in developing and developed countries.

ITSA implements various activities to achieve its objectives. It provides a forum for exchange of research ideas and sound research practices in tourism studies among scholars worldwide. ITSA has a particular focus on emerging economy countries; and also is very active in the People’s Republic of China. ITSA communicates important research findings through a variety of channels for the benefit of tourism scholars and practitioners.

**TESA:**

As the leading voice of quality education in tourism, Tourism Educators of South Africa (TESA) is the platform that represents higher education institutions in tourism. This dynamic organisation facilitates quality, development and collaboration ensuring that tourism education and research in this country are highly regarded. It prides itself in facilitating the collection and processing of relevant information in the field of Tourism and make this information available to others by means of publications, conferences and workshops. We are proud to be associated with the conference this year, hosted by UNISA, and we are looking forward to building national and international relations.
12. The Host Province and Host City

The City of Tshwane (Pretoria) is the national capital of South Africa and the host city for the conference. Located in the northern part of the Gauteng province it is known as the “Jacaranda City”.

For more information about the host cite and province, visit the following websites:
http://www.tshwane.gov.za/Pages/default.aspx
https://www.gauteng.net/
13. Conference Host

UNISA:

Unisa is the largest open distance learning institution in Africa and the longest standing dedicated distance education university in the world. We enrol nearly one-third of all South African students.

Founded in 1873 as the University of the Cape of Good Hope, the institution became the first public university in the world to teach exclusively by means of distance education in 1946. Throughout the years, Unisa was perhaps the only university in South Africa to have provided all people with access to education, irrespective of race, colour or creed. This vibrant past is mirrored in our rich history, more particularly our massive and impressive database of alumni, some of whom are to be found in the most senior levels of society across the world.

Given our rootedness in South Africa and the African continent, Unisa today can truly claim to be the African university in the service of humanity.

We have embraced the fact that we need to adapt quickly to the fast-paced higher education environment of the 21st century and this is reflected in our management style and leadership practice. In addition, one of our main aims is to harness the new and emerging potential in information and communication technology to catapult the university into a truly digital future.

We offer an unparalleled range of study choices, ranging from short courses and certificate programmes to three-and four-year degrees and diplomas, to over 400 000 current students. As one of the leading research institutions on the continent, our research efforts have won us numerous awards, recognitions and honours.

Whether you’re beginning a new journey with us or staying involved with your alma mater, we commend you on choosing a world-class institution that has been building Africa’s future for 141 years.

CEMS – College of Economic and Management Sciences

Leader and growing
As the largest provider of business education in Africa and one of the largest in the world, Unisa’s College of Economic and Management Sciences makes a considerable contribution to the provision of high-level staff to the private and public sector.

One out of every four BCom degrees awarded by South African universities go to students from *CEMS* and on a postgraduate level almost half of the honours degrees and 30% of the master’s and doctoral degrees were awarded to this College’s students over the past five years. At present approximately 145 000 are enrolled for various short learning programmes, national certificates, national diplomas, degrees and postgraduate studies up to doctoral level. About 300 teaching and research staff are currently employed by the College.

**Geared for solutions**

The major assets of the College are highly-skilled staff, sophisticated products and technology and an innovative approach to distance teaching. Above all, there is a total commitment to meeting the needs of the marketplace.

**Intensive research**

The College constantly conducts intensive research in the private and public sectors to establish the relevance and usefulness of its degrees and courses. All offerings in the College is currently being reviewed to ensure lifelong learning opportunities to all students through articulation from certificates up to advanced postgraduate studies and even to doctoral level.

**Customer service**

The objective of the College of Economic and Management Sciences is to provide relevant and functional qualifications of a high standard, quality tuition and a professional caring and valued customer service to all its stakeholders.

Teaching and research is offered through nine departments in three schools. In terms of its academic offerings, the Graduate School of Business Leadership also forms part of the College.

The well-known *Bureau for Market Research* also fall within the college's umbrella. Short learning programmes are offered through centres such as the *Centre for Business Management*, the *Centre for Corporate Citizenship*, the *Centre for...*
Industrial and Organisational Psychology and the Centre for Public Administration and Management as well as some of the academic departments.

Also visit: [www.unisa.ac.za](http://www.unisa.ac.za)

14. Daily Tours & Pre/Post Tours

Ubuthle Tours is ready and equipped to ensure you stay in South Africa is nothing less than a magical experience. Please contact Ubuthle Tours to book your tour of choice.

Phuti: +27 83 538 9679 | +27 12 753 7331 | maphuti@ubuhletours.com
http://www.ubuhletours.com

When booking your pre- or post-conference tour, please use the following code to ensure you receive the correct rates:

#ITSA2018

Day Tours

It’s not all hard work and no play! A varied selection of day tours in and around Tshwane will be available for ITSA 2018 participants and partners who find that they have a free moment during the conference week.

These handcrafted day tours will allow participants to truly connect with South African people, customs and life, creating and sustaining an inter-cultural dialogue that benefits all concerned. Through responsible tourism such as this, participants can contribute to conservation of the natural environment and economic growth in the local communities that they visit.

Those wishing to book day tours or who would like more information are invited to contact the ITSA 2018 day tour operator, Ubuhle Be Narha Tours. Bookings can be made ahead of time and Ubuhle Be Narha Tours will have a desk at the convention for
information and last-minute bookings. **Minimum of 4 people** is required for a tour to take place.

**Welcome to Tshwane City tour – R650 per person**

Take a guided tour of South Africa’s capital city, the seat of government and the centre of our rainbow nation. Visit the iconic Union Buildings and the must-see Nelson Mandela statue; stop off at the lively Church Square where you can see the Palace of Justice and walk through yesteryear when we tour Paul Kruger's House. We will also visit one of the two must visit venues in Pretoria, either Freedom Park or the Voortrekker Monument.

Here you’ll experience what makes Pretoria and the City of Tshwane unique; a blend of cultures, languages, stories and histories, a fusion of the old with the new, and enjoy the warm welcome of the people (and in October, the glorious purple of the jacarandas).

**Soweto Heritage Tour – R850 per person**

Buzzing with energy and rich in history, visiting the iconic Soweto is a must for every visitor. Walk the streets of the struggle against apartheid, visit the only road in the world where two Nobel Peace Prize laureates once lived, meet the dynamic people of this township.

Learn about the struggle for freedom as we visit the Hector Peterson Memorial (the first child to be killed in the 16 June uprising in 1976) and the Nelson Mandela Museum,
walk through Vilakazi Street (home to two Nobel Peace Prize winners, Nelson Mandela and Desmond Tutu), and stop at the famous Regina Mundi Church. We'll visit the local Umbuyisa School of Arts and Culture at Soweto TV. And we end the tour with a drive by the largest hospital in the southern hemisphere, Chris Hani Baragwanath Hospital, the nearby taxi rank and Vista University.

At the Lesedi African Lodge and Cultural Village you can experience the colourful sights and sounds of authentic African villages and learn about the ways of the Zulu, Xhosa, Pedi, Basotho, Nguni and Ndebele people.

Upon arrival at Lesedi, you’re welcomed to the Ndebele village before settling down to an fascinating presentation on the history of South Africa’s rainbow nation. You’re then taken on a guided tour of each of the cultural villages, where you can learn all about the various rituals and folklore of different South African cultures, and even learn a bit of the local lingo. Traditional songs and dances round off the day's activities, followed by a buffet feast of traditional fare fit for a king.

Enjoy the essence of Ubuntu at Lesedi, where the song, music and warmth of Africa’s hospitality will add a memorable and authentic flavour to your visit.
**Pretoria City and Cultural village tour - R1650 per person**

Visit the iconic Union Buildings and the must-see Nelson Mandela statue; stop off at the lively Church Square where you can see the Palace of Justice; tour the Victorian mansion of Melrose House; and walk through yesteryear when we tour Paul Kruger's House. Visit Freedom Park or the Voortrekker Monument. End the tour with a visit to Lesedi Cultural village.

**Cradle of Human Kind Tour – R850 per person**

Spend a day with us as we go back in time to find out about our common history at the Cradle of Humankind, a World Heritage Site. During our tour, we visit the Sterkfontein Caves and the Maropeng visitors center.

The Cradle of Humankind is the world's richest hominin site, home to around 40% of the world's human ancestor fossils. The 53 000ha area is also home to a diversity of birds, animals and plants, some of which are rare or endangered.

**Sterkfontein Caves:** Amongst the most remarkable findings to have been made by numerous world-famous scientists within the Cradle of Humankind is the famous Mrs. Ples, the first complete Australopithecus skull to be discovered and more recently, “Little Foot”, a 4.17 million-year-old almost complete ape-man skeleton was also discovered in these caves.

**Maropeng visitors center:** (the official visitor centre of the Cradle of Humankind) and the Sterkfontein Caves. Maropeng means “returning to the place of origin” in Setswana, the main indigenous language in this area of South Africa. Our ancestors have lived in this area for more than 3-million years. By coming here, you are coming to the birthplace of humanity. Welcome home!
**Cullinan Zipline – R950 per person**

Also known as Gorgeglide, Cullinan brings you ziplining like you can ever imagine it in your wildest dreams, its really long, breathtakingly high, extremely fast paced and exciting slides that leave you wanting more. There are four ziplines which crisscross the Muningi Gorge totalling a whopping of about 1.5 km. Wear comfortably with rather closed shoes and meet us at the peak of fun and the beginning of your adrenalin journey at Cullinan Zipline.

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**Dinokeng Game viewing / Safari – R750 per person**

The Dinokeng Game Reserve is the first free-roaming Big 5 residential game reserve in Gauteng Province – and probably in the world – next to an urbanized area. It is a private/public initiative for which planning and development started in the early 2000’s. It was officially opened in 2011. This is the only Game Reserve hosting the big five animals, available on a half-day tour from Gauteng Province.
Cullinan Mine Tour: Surface - R750 per person

Experience the thrill of a working diamond mine and see exactly where the largest gem-quality diamond was discovered.

You’ll visit the diamond display room where you can see the replicas of the Cullinan Diamond, see the intricacies of diamond cutting, view a life-size mock-up of an underground tunnel; and visit the lookout point of the Big Hole. This is then followed up with a visit to the local jewellery shop.
It is also worth noting that this diamond mine still operates today.
Soweto Bungee Jumping - R1250 per person

Soweto the township with lots of adventurous activities, be amazed by how much fun you can have in a township. Come along for a bungee jumping in the world's first to be set up between the cooling towers of a power station, at the FNB twin towers for an experience you will never get in any other township. Come face your fears and phobia with us. The Orlando towers offer you a whooping 100 m from the ground. So come join in on the fun presented in the most unthinkable way.
Johannesburg and Apartheid museum - R950 per person

Discover Johannesburg and its surrounding areas and visit Gauteng's most popular attractions. We'll take you to the famous landmarks such as the Apartheid Museum.

Many films have been made, books written and stories told about South Africa's oppressive past, but nothing captures those dark years better than the Apartheid Museum. This museum will take you on an emotion-filled journey through those times and offers a multi-media, multi-sensory walk through the history of apartheid. Film footage, photographs, text panels and artifacts in 22 individual areas bear witness to oppression and include visuals of the daily life in South Africa's townships. Journey into the history that still defines South African's here and now. After touring this museum you are sure to wonder how South Africa has managed to put behind it the injustices of the past and build a society based on dignity and equality.
The Elephant and Monkey Sanctuary - R1895 per person

The Elephant Sanctuary has African elephants and offers an interactive elephant experience, elephant back riding and hands-on educational elephant interactions. This provides guests with a far more intimate experience with the elephants. The Monkey sanctuary provides an environment where monkeys (primates) can be given their freedom in a natural environment.

Tour Includes:
- Elephant Interaction at The Elephant Sanctuary Hartbeespoort
- (Elephant Back Riding optional extra )
- Monkey Tour at Monkey Sanctuary Hartbeespoort
Lion Safari Park - R1100 per person

The Lion safari park offers a wealth of exciting activities such as animal interactions, guided game drives and self-drives. You are guaranteed to get super-close to some of Africa’s favourite animals whether you go on an informative guided tour or self-drive. Guests also have the opportunity to engage in the experience of hand feeding a selection of animals including giraffes, ostriches and various other antelope species that roam freely on the 600-hectare property and frequently visit the wetlands in front of ‘the Wetlands’ Bar and Restaurant.
15. The Conference Venue: CSIR ICC

For the map and directions visit: http://www.csircc.co.za/visitors/map-directions/

Address: Meiring Naude Rd, Brummeria, Pretoria, 0001
Phone: 012 841 3884
Website: www.csircc.co.za
16. Accommodation Options

Please note that the daily transfers from Hotel to CSIR ICC will only leave and return to the below hotels
Should you want to stay somewhere else please note that the transfers will be on your own account.

When booking your pre or post conference tour, please use the following code to ensure you receive the correct rates:

#ITSA2018

Accommodation will be at your own expense.

- The **Maslow Times Square** Hotel - [https://www.suninternational.com/time-square/rooms/](https://www.suninternational.com/time-square/rooms/) (Queen Rooms: R1651.00 Single & R1841.00 Sharing / King Rooms: R1812.00 Single & R 2002.00 Sharing)
- The **Capital Menlyn Main** Hotel- [https://thecapital.co.za/hotels/pretoria/menlyn-maine](https://thecapital.co.za/hotels/pretoria/menlyn-maine) (R1900.00 Single & R2100.00 Sharing)

17. Flights, Airport and Ground Transport

**Airport**

The Oliver Tambo International Airport is located in Kempton Park in the Gauteng Province. OR Tambo International Airport are often referred to as the “gateway to Africa”, as many international airlines have daily flights to and from this airport. Delegates are advised to book all their international flights to and from the OR Tambo International Airport. This airport is operated by the Airports Company South Africa (ACSA) (visit [www.airports.co.za](http://www.airports.co.za) for more information).
Flights
We have partnered with South African Airways (SAA), in saying this we are able to offer all of our ITSA delegates a 5-10% discounted rate on flights in and out of South Africa. To book your flight please visit the official South African Airways website: https://www.flysaa.com
When booking your flight, please use the following promotional code to ensure you receive the correct rates:

**ITSA2018**

Additional information is indicated below

South African Airways (SAA) the “Airline Partner” of the THE INTERNATIONAL TOURISM STUDIES ASSOCIATION CONFERENCE 2018 06th – 10th August 2018, City of Tshwane – South Africa

SAA is committed to provide delegates attending the International Tourism Studies Association Conference a discount offering ranging from 5 – 18% per point of sale, off its lowest published airfares on the services of SAA subject to the relevant class availability for international and regional market related airfares. This excludes all SAA code share flights as well as the domestic routes serviced by either SA Express or South African Airlink or Mango. These air fares will only be applicable for travel 14 days prior and/or after the official event dates. South African Airways looks forward to welcoming all International Tourism Studies Association Conference delegates on board our flights and to offer our warm South African hospitality!

You can take advantage of this offer in one of two ways:

1. Log on to the below link book your reservation and secure your SAA ticket. Simply enter the conference, **Promo Code: ITSA2018** to receive the discounted conference fares.


   **Note**: To see your discounted rate be sure to include the promo code in your search requirements. Prices will not show the discount until your flight is chosen and you click "continue". The price will then update your SAA discount.

2. Reserve your flights directly with South African Airways. Simply call your local SAA Offices, City Town Office or contact a dedicated help-line on 2711 510-8475 (office hours: 07am – 19H00 on week days and 10H30 – 19H00 on weekends) or e-mail your request to globalmice@flysaa.com.
Note: Refer to the International Tourism Studies Association Conference authorisation code of: **SA10047** to ensure the discounted event fares.

Please note the following:

1. Fare discounts will be determined by the origin of travel, flight schedule, and whether travelling Business or Economy class.
2. To benefit from these discounted rates, please use the reference number: **SA10047**.
3. Bookings can also be made through SAA Offices, City Town Offices, and Call Centre to access the discounted airfares.
4. Travel must take place between: **23rd July – 24 August 2018**.

How to redeem your voyager miles:

If you want to become part of the International Tourism Studies Association Conference in City of Tshwane, and you are a Voyager member, why not make use of your Voyager Miles to book your ticket now? To make a booking using your Voyager Miles please logon onto event. [https://www.flysaa.com/za/en/voyagerLogin.secured](https://www.flysaa.com/za/en/voyagerLogin.secured) using your membership number and PIN to make your way to the event.

Ground Transport

Upon arrival at the OR Tambo International Airport, delegates can travel with the Gautain Rapid Rail Link to the Hatfield Station in the City of Tshwane (visit [https://www.gautrain.co.za](https://www.gautrain.co.za)). A “Gautrain card” can be bought ticket vending machines or at the ticket office the airport (watch the following video for more information [https://www.youtube.com/watch?v=1x8Q0pXtwo](https://www.youtube.com/watch?v=1x8Q0pXtwo)). The Gautrain also has mobile application that can be downloaded from the Apple and Android stores. The application is interactive with maps.

Many Gautain officials are at the airport to assist travelers, but ensure that you ask an official dresses in the blue Gautrain uniform to assist you.
Delegates need to use the “yellow line” from the OR Tambo Station (located at the airport) and change trains at the Marlboro Station (2nd stop) to connect to the Hatfield Station (red line). Travel to the last stop on the red line (stop 4).

![Gautrain Map](https://www.gautrain.co.za/pdf/Bus_Route_Map_Menlyn_H5.pdf)

Once arrived at the Hatfield Station exit the station and walk to Gautrain bus terminal. Take bus 5 (Hatfield – Menlyn bus) to travel to the selected conference hotels (download the bus map from https://www.gautrain.co.za/pdf/Bus_Route_Map_Menlyn_H5.pdf).
For the **Protea Fire and Ice Menlyn hotel**: Delegates need to get off at stop 7 (Garsfontein Road and Mante Street) and walk approximately 210m (2 – 3 minutes) to the hotel. The entrance to hotel is next to Kia Motors, through a service road. Refer to the google map below for guidance on how to walk from the bus station to the hotel.

(Source: Google Maps)
For **The Capital Menlyn Maine** hotel: Delegates need to get off at stop 11 (Muriel street & January Masilela drive) and walk approximately 700m (9 minutes) to the hotel. The hotel is located at Menlyn Maine a retail area (refer to the attached website: http://www.centralsquare.co.za/). Refer to the google map below for guidance on how to walk from the bus station to the hotel.

(Source: Google Maps)
For **The Maslow Times Square at Menlyn Maine** hotel: Delegates need to get off at stop 11 (Muriel street & January Masilela drive) and walk approximately 400m (5 minutes) to the hotel.

The hotel is located at Times Square at Menlyn Maine a casino and entertainment destination (refer to the attached website: https://www.suninternational.com/times-square/?utm_medium=cpc&utm_source=google&utm_campaign=search&utm_term=tsqr&utm_content=gsn&gclid=Cj0KCQjwz7rXBRD9ARIsABfI82XS2pO2u9kd3Ag3olkqnxcof6qHEaOa53IlK5YkDpClPhxZwNU_Q0aAtjxEALw_wcB). Refer to the google map below for guidance on how to walk from the bus station to the hotel.
Car rental
Most of the international car rental companies operates form the OR Tambo international Airport, such as Avis, Europe and Budget to name a few. It is advisable to get an international drivers license if you intend to hire a car as we use cars with right hand steering wheels and drive on the left hand side of the road (as most other Common wealth countries do). Rent a Garmin for navigation if you rent a car. The City of Tshwane is approximately 45km from the airport. The R21 (to Pretoria in a northern direction) is the best route to take. The highway is good and the road has an electronic tolling system (the car will issued with an e-tag for which you will be billed extra after the return of vehicle).

Transfers to and from the conference venue from the selected conference hotels

Daily transfer to and from the CSIR ICC will be available from the selected conference hotels for the duration of the conference. Specific scheduled will be available at the hotels.

18. Visa Information

Please visit our Home Affairs website to gain more information regarding the Visa type you will be required to have to enter South Africa: www.dha.gov.za/index.php/applying-for-sa-visa.

Please be sure to go through this information thoroughly to ensure that all the accompanying documentation is 100% correct. Please note that whilst some countries are exempt from obtaining a visa to enter South Africa, others are not. It is therefore your responsibility to make sure of this.

Don't forget that there are certain goods that you cannot bring into South Africa and other goods on which duties need to be paid.
For **Customs** requirements, visit [http://www.sars.gov.za/ClientSegments/Customs-Excise/Travellers/Pages/Arrival-in-SA.aspx](http://www.sars.gov.za/ClientSegments/Customs-Excise/Travellers/Pages/Arrival-in-SA.aspx)


19. **General South African Information**

Please have a look at our video: **Leave Ordinary Behind**

[https://www.youtube.com/watch?v=mhtnMzCzrXk](https://www.youtube.com/watch?v=mhtnMzCzrXk)

**Expected Weather Conditions:**

South Africa boasts several different climates, for this reason we recommend that you keep track of the weather conditions for the duration of your stay. Please feel free to update yourself on the temperatures and forecasts on the following link:


For three, five and seven-day weather forecasts for any region in South Africa, please refer to the **South African Weather Service**.

South Africa, as has often been said, is a land of contrasts. This certainly applies to the South African climate and weather conditions.

The climate is one of the major draw cards for the numerous tourists that visit South Africa each year. The comparatively low average annual rainfall and plenty of sunshine in most regions throughout the year are very appealing for those coming from the chilly Northern hemisphere winter. South Africa has a varied geographical landscape, which impacts on the different climates experienced from one end of the land to the other.
Electricity in South Africa – more about volts, amps and plugs
During the ITSA site visit to South Africa, our plugs were renamed by Prof Tiger Wu as the famous “BIG THREE”. Below is an example of one of the plug configurations we use.

International adapters are available and it is advisable to visit the following website for more information about the volts, amps and plugs we use in South Africa

Safety and Security
The safety and security of our delegates are a priority. The South African Police Service can be contacted at the following numbers:
SAPS CRIME STO : +27 (0) 8600 10111
SAPS EMERGENCY LINE: +27 10111
Website: https://www.saps.gov.za/

Refer to the following website for a few tips on safety and security:

South African Currency
Our local currency is the South African Rand (ZAR). Most credit cards are accepted as a method of payment. You will have an opportunity to buy South African rands upon arrival at a few of the
currency exchange outlets at the international arrival hall (terminal A) at OR Tambo International Airport. Many ATMs are also available at shopping centers.

20. Fun Facts about South Africa

South Africa boasts a variety of fun and interesting facts. From being one of the only countries in the world to have hosted the Soccer, Cricket and Rugby World Cup to having two Nobel Peace Prize Winners living on the same street. Take a moment to read more fun facts about our incredible country: https://www.1stcontact.com/blog/20-interesting-facts-about-south-africa


South Africa is known as the Rainbow Nation, with 11 official languages we have come up with a few of our own words that tie everyone together. Brush up on your South African Lingo before trying to understand a few of our “weird” words, by visiting the website below:

WE LOOK FORWARD TO WELCOMING YOU TO OUR BEAUTIFUL COUNTRY